

Sponsorship Prospectus

14th – 17th July 2025 Voco Brisbane City Centre Brisbane, Australia

AAEC

Australasian Aluminium Extrusion Conference

aaec.com.au

For more information, email chair@aaec.com.au

AAEC 2025

Competitive Innovation, Automation, and Sustainability

Join us for the premier aluminium extrusion event of the year, the **Australasian Aluminium Extrusion Conference (AAEC)**, returning in 2025 with a fresh focus and valuable insights for our industry. This is where innovation meets collaboration — an opportunity to connect, learn, and elevate your business!

Why should you attend as a sponsor?

Targeted Audience: The conference gathers a focused assembly of professionals and experts from the aluminium extrusion industry. As a sponsor you will have direct access to a targeted and engaged audience eager to discover innovative solutions, products, and services tailored to their needs

Brand Visibility: An excellent opportunity to showcase your brand, products, and services to a targeted and attentive audience.

Participating in the event enhances your brand visibility, builds awareness, and positions your company as a trusted leader in the aluminium extrusion industry.



Networking Opportunities: Connect directly with decision-makers, influencers, and potential clients through face-to-face interactions. The conference features dedicated networking opportunities, breaks,



and events designed to help you build relationships, exchange ideas, and explore partnership opportunities. Take advantage of these moments to grow your professional network and establish meaningful connections that can lead to long-term collaborations.

Market Insights: Participating in this conference provides valuable insights into the latest trends, challenges, and opportunities shaping the aluminium extrusion industry.

Lead Generation: Highlight your unique offerings, innovations, and competitive advantages to attract and capture new business leads, fuelling your sales pipeline.

Don't miss the chance to engage with industry professionals, grow your customer base, and boost your brand's visibility at the conference.

Secure your sponsorship or exhibition space today and unlock numerous opportunities to expand your business, build meaningful partnerships, and stay ahead in the aluminium extrusion industry.

Sponsorship Packages

Package	Opportunities	Page Number	Price
Platinum Sponsor	Exclusive	4	\$30,000
Gold Sponsor	2 available	5	\$15,000
Gala Dinner Sponsor	Exclusive	6	\$15,000
Silver Sponsor	3 available	7	\$10,000
Workshop Sponsor	Exclusive	8	\$10,000
Site Tour Sponsor	Exclusive	9	\$ 8,000
Welcome Reception Sponsor	Exclusive	10	\$ 5,000
Day Catering Sponsor	2 available	11	\$ 5,000
Website Sponsor	Exclusive	12	\$ 5,000
Coffee Cart Sponsor	Exclusive	13	\$ 2,500
Pocket Program Sponsor	Exclusive	14	\$ 1,500
Satchel Inserts	Multiple	14	\$ 500

The AAEC 2025 Steering Committee reserves the right to modify packages.

For more information contact Warren Davison chair@aeec.com.au

Exhibition 15th - 16th July 2025

Showcase your products and services to a highly engaged audience by becoming an exhibitor. Drive meaningful connections and position your brand as a key player in the aluminium extrusion space.

Exhibition Packages & Inclusions \$3,900

3m x 2m exhibition booth including power, lighting, and facia. Plus one (1) x 2 day conference and site tour registration.

More information can be found on the <u>AAEC website</u>, or contact Sara McCleary coordinator@aaec.com.au

Platinum Sponsor

Step into the spotlight as the prestigious Platinum Sponsor at AAEC 2025.

This exclusive opportunity places your brand at the forefront, offering unmatched visibility and maximum exposure to industry leaders and decision-makers.

By securing Platinum Sponsorship, your organization gains a prime position, ensuring your brand stands out brilliantly. Enjoy exceptional recognition, enhanced engagement, and a commanding presence that positions your company as a leader in the aluminium extrusion industry.

Package Inclusions

Exhibition booth space provided. Stand set up to sponsors specification and cost.

2 x company banners displayed at the front of the conference room/on conference stage during all technical sessions (pull up banners supplied by sponsor).

Option for additional 2 x company banners displayed near doors as delegates exit the conference room (pull up banners supplied by sponsor).

Logo printed on each delegate name badge and lanyard.

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Platinum Sponsor during the conference.

Logo and acknowledgement of Platinum sponsor on all conference materials including print, PDFs, and broadcast emails.

Logo and hyperlink on the conference website.

400-word company profile on the conference website.

3 x PDF brochures/flyers available for download from the conference website.

2 x satchel inserts.

Pocket Program - LOGO in pocket program + A6 colour advert in pocket program (provided by sponsor).

4 x complimentary full conference registrations.

Trade Exhibition

A presence in the exhibition space offering direct interaction with existing and potential customers.

A 3m x 2m both is provided including fascia signage, lighting, and power. No furniture is supplied with the booth.

Registration

This sponsorship package allows a significant presence of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

Four Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Pricing

\$30,000

Gold Sponsor

Shine as a key contributor with a Gold Sponsorship at AAEC 2025! This coveted opportunity enhances your brand's visibility and reinforces your position as an industry leader.

Secure the Gold Sponsorship to place your organization at the heart of the delegate experience and leave a lasting impact.

Package Inclusions

Exhibition booth space provided. Stand set up to sponsors specification and cost.

2 x company banners displayed at the front of the conference room during all technical sessions (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Gold Sponsor during the conference.

Logo and acknowledgement of Gold Sponsor on all conference materials including print, PDFs, and broadcast emails.

Logo and hyperlink on the conference website.

400-word company profile on the conference website.

2 x PDF brochures/flyers available for download from the conference website.

1 x satchel insert.

Pocket Program - LOGO in pocket program + A6 colour advert in pocket program (provided by sponsor).

2 x complimentary full conference registrations.

Trade Exhibition

A presence in the exhibition space offering direct interaction with existing and potential customers.

A 3m x 2m both is provided including fascia signage, lighting, and power. No furniture is supplied with the booth.

Registration

This sponsorship package allows a presence of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

Two Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Pricing

\$15,000

Two sponsorship opportunities available.

Gala Dinner Sponsor

Become the exclusive sponsor of our highly anticipated Gals Dinner and leave a lasting impression on attendees.

This unique opportunity allows you to elevate their networking experience in a sophisticated and relaxed atmosphere.

Package Inclusions

2 x company banners in the Grand Chelsea Ballroom (pull up banners supplied by sponsor).

Option for additional 2 x company banners displayed near doors as delegates exit the ballroom (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Gala Dinner Sponsor during the conference.

Logo and hyperlink on the conference website.

400-word company profile on the conference website.

2 x PDF brochures/flyers available for download from the conference website.

1 x satchel inserts.

Pocket Program - LOGO in pocket program + A6 colour advert in pocket program.

1 x complimentary full conference registrations.

2 x complimentary tickets to the Gala Dinner.

Registration

This sponsorship package allows a presence of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

One Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Sponsorship also includes two Gala Dinner tickets. These can be taken up by colleagues, customers, or plus one guests not attending the conference.

Pricing

\$15,000

Silver Sponsor

Shine as a distinguished Silver Sponsor by enhancing your organization's visibility and demonstrating your commitment to the success of our event.

You'll gain valuable exposure, showcase your brand, and align with Australasia's largest and most influential industry event.

Package Inclusions

1 x company banners displayed in the conference room during all technical sessions (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Silver Sponsor during the conference.

Logo and acknowledgement of Silver Sponsor on all conference materials including print, PDFs, and broadcast emails.

Logo and hyperlink on the conference website.

400-word company profile on the conference website.

1 x PDF brochures/flyers available for download from the conference website.

1 x satchel insert.

Pocket Program - LOGO in pocket program.

1 x complimentary full conference registrations.

Registration

This sponsorship package allows a presence of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

One Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Pricing

\$10,000

Three sponsorship opportunities available.

Workshop Sponsor

The one-day workshop is a highly anticipated highlight of the AAEC.

This full-day event gathers global experts to lead in-depth technical discussions on all facets of aluminium extrusion production.

Sponsoring the workshop presents a unique opportunity to enhance your brand and demonstrate your commitment to advancing education in the aluminium extrusion industry.

Package Inclusions

2 x company banners displayed in the Workshop Room (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Workshop Sponsor during the conference.

Logo printed on all workshop material.

Logo and hyperlink on the conference website.

400-word company profile on the conference website.

1 x satchel insert.

Pocket Program - LOGO in pocket program.

1 x complimentary full conference registrations.

Registration

This sponsorship package allows a presence of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

One Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Pricing

\$10,000

Site Tour Sponsor

As the exclusive sponsor of the site tour, you have the unique opportunity to showcase your brand during this highly anticipated event at the AAEC.

Package Inclusions

2 x company banners displayed in the site visit briefing rooms (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Site Tour Sponsor during the conference.

Logo and hyperlink on the conference website.

200-word company profile on the conference website.

Pocket Program - LOGO in pocket program.

1 x satchel insert.

Pricing

\$8,000

Welcome Reception Sponsor

Join us in creating a memorable moment by becoming the exclusive sponsor of the AAEC 2025 Welcome Reception.

This premier sponsorship opportunity lets you take centre stage, kicking off the event with a celebratory toast and setting the tone for an extraordinary experience for all conference attendees.

Package Inclusions

2 x company banners displayed in the Welcome Reception Area (pull up banners supplied by sponsor).

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Welcome Reception Sponsor during the conference.

Logo and hyperlink on the conference website.

200-word company profile on the conference website.

1 x satchel insert.

Pocket Program - LOGO in pocket program.

1 x complimentary full conference registrations including access to all social functions.

2 x complimentary tickets to the Welcome Reception.

Registration

This sponsorship package allows a member of your team at the conference, providing opportunities to build new connections, expand their professional networks, and attend sessions that keep them informed about the latest industry developments.

One Full Conference Registrations including, Workshop, 2 Day Conference, Welcome Reception, Gala Dinner, and Site Tours.

Note: registrations are one per person and cannot be shared between colleagues throughout the conference.

Welcome Reception

Also included are two Welcome Reception tickets. These can be taken up by colleagues, customers, or plus one guests not attending the conference.

Pricing

\$5,000

Day Catering Sponsor

Fuel meaningful connections and productivity by becoming the Day Catering Sponsor at AAEC 2025.

This sponsorship ensures attendees stay energized and engaged throughout the day by providing them with delicious meals and refreshments.

As the Day Catering Sponsor, your brand will be prominently featured during morning tea, lunch, and afternoon tea, offering high visibility and an opportunity to make a lasting impression.

Package Inclusions

Logo and signage displayed on catering stations on your day's catering breaks.

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Day Catering Sponsor during the conference.

Logo and hyperlink on the conference website.

Logo (and hyperlink on web) displayed with your day's catering breaks in the conference program.

100-word company profile on the conference website.

Pocket Program - LOGO in pocket program.

Pricing

\$5,000

Two opportunities available

Website Sponsor

Take centre stage online as the exclusive Website Sponsor for AAEC 2025.

The conference website is the primary hub for attendees, speakers, and sponsors, serving as the go-to source for event information, schedules, and updates.

Package Inclusions

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Website Sponsor during the conference.

Logo and hyperlink on the conference website.

100-word company profile on the conference website.

1 x PDF brochure/flyer available for download from the conference website.

1 x Satchel insert.

Pocket Program - LOGO in pocket program.

Pricing

\$5,000

Coffee Cart Sponsor

Energize attendees and spark meaningful connections by becoming the exclusive Coffee Cart Sponsor at the conference.

This valuable sponsorship opportunity allows you to provide a much-needed caffeine boost while fostering networking moments and leaving a lasting, positive impression of your brand on attendees.

Plus, everyone will be thankful for the barista coffee!

Package Inclusions

Logo Displayed on/next to Coffee Cart.

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Coffee Cart Sponsor during the conference.

Logo and hyperlink on the conference website.

100-word company profile on the conference website.

Pocket Program - LOGO in pocket program.

Pricing

\$2,500

Pocket Program Sponsor

Put your brand in everyone's hands as the exclusive Pocket Program Sponsor for AAEC 2025.

The pocket program is a compact, go-to guide for attendees, offering essential event details such as program and key information all in an easily accessible format.

Your logo and messaging will be prominently displayed on this indispensable resource, ensuring repeated exposure throughout the conference.

Package Inclusions

Logo displayed on joint sponsorship slide on conference room monitors.

Verbal acknowledgement as Pocket Program Sponsor during the conference.

Logo and hyperlink on the conference website.

100-word company profile on the conference website.

Logo on front cover and each page of the pocket program + A6 colour advert in pocket program (provided by sponsor).

Pricing

\$1,500

Exclusive

Satchel Inserts

Make your brand unforgettable by including a satchel insert at the AAEC Conference.

The conference satchel is one of the first items attendees receive, your insert guarantees direct access to a highly engaged audience at the start of their conference journey.

Whether it's a flyer, brochure, promotional item, or exclusive offer, your message will stand out in a curated package that attendees will reference throughout the event.

This cost-effective opportunity maximizes your visibility, reinforces your presence, and creates a tangible connection with every participant.

Pricing

\$500 per insert

Multiple opportunities

AAEC Australasian Aluminium Extrusion Conference

aaec.com.au

For more information, email

chair@aaec.com.au or coordinator@aaec.com.au

